

About Joe Caruso & Caruso Leadership



www.carusoleadership.com

Business Advisory

Consult with CEOs, leadership teams and any individual or organization requiring transformation for success.

Training & Leadership

Provide leadership and organizational development that lasts; offer supporting books and audio for ongoing learning.

Keynotes & Events

Deliver keynote messages crafted for each audience and delivered in a compelling and unforgettable manner. Facilitate corporate events, retreats, and board meetings.

Joe is an expert in how the individual & collective mind functions, which determines meaning and drives all human behavior.

Joe Caruso has been invited to speak, advise, provide workshops and retreats, and consult with organizations on six continents. Career highlights include:

- Author of the best-selling book, *The Power of Losing Control*, published in six languages and rated 5 stars on Amazon
- Featured by Public Television in PBS Special, *The Power of Losing Control*, which aired around the country to rave reviews
- Author of the audio book, *The Principles of Authentic Power*, also rated 5 stars on Amazon
- Named one of the 50 Greatest Minds in Personal Development by Nightingale-Conant, the largest self-help audio book publisher in the world
- Heralded by world renowned Psychologists, Psychiatrists and Psychoanalysts as a leading expert in individual and organizational behavior
- Advisor to Admirals and CEO's
- Invited to address US and allied Admirals and Generals at the Naval Defense University
- Adjunct instructor and keynote presenter at the Naval Post Graduate School
- Guest lecturer at UNC Kenan-Flagler Business School



About Joe Caruso

After experiencing a life-altering event while he was still in college, Joe decided to commit whatever time he had left to spending five hours per day, five days per week, studying life. He wanted to identify what he now refers to as *Simple, Common, Timeless Human Truths* about life.

The result of this study and fieldwork translate to every individual, business and organization Joe encounters, as he applies his expertise in **how the individual and collective mind functions, and how that drives meaning and behavior, and ultimately determines outcomes.**

Visit our website to learn more:
www.CarusoLeadership.com

Joe's life's work and studies about the simple, common, timeless human truths have made CEO's, Admirals and Generals, top psychoanalysts, educators, and national association executives herald him as one of the world's leading experts on individual and organizational transformation. Joe's lessons have been used by businesses and organizations throughout the world, especially when change is needed for success.

"Caruso's concept about *The Power of Losing Control* absolutely establishes the basis for individual and organizational transformation. I believe Caruso is on the brink of leading corporate America through a shift in approach that hasn't been seen since the '7 Habits.'"

—Rick Vlasic, Chairman and Chief Executive Officer, O/E Learning

"Life altering! The Power of Losing Control is probably the most influential book I have read in my adult quest for balancing life and management challenges. It completely changed the way I interacted with others. This book should be on everyone's Top 10 read list."

—L.R. Hering Sr., RADM, USN, Retired

"Joe can hone in with amazing clarity and precision to the core of what needs to change within an executive and his or her leadership structure. He doesn't just offer simplistic patch-like solutions...Joe bridges the gap to include organizational development, shifting ways of thinking through all levels of leadership. He's about impact and like no one else I've worked with, he gets it."

—McKeel Hagerty, CEO, The Hagerty Group, LLC (named a Great Place to Work® in FORTUNE Magazine)

"We have no control over it, but can find power in it. That's the Power of Losing Control..."

To book Joe for an engagement or for more information, visit

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